

# COMMUNICATIONS MINOR

2/17/09

**Communication Minor:** 15 credit hours, including: (a) COMM 100 + 102, or 100 + 104, or 112, or 122, or 303 (three hours); (b) COMM 105 and 306 and 308 (nine hours); (c) COMM 305 or 309 or 316 (three hours). A GPA of 2.0 in courses counted toward the minor is required. This minor will help students:

- increase their knowledge about interpersonal, group, and organizational dynamics to plan, revise, and implement communication strategies in order to achieve their goals
- develop social scientific research skills for either workplace application or graduate school
- advance their awareness and appreciation of cultural diversity, both in the United States and in the world

**Possible Job Tracks: Communication studies** – create promotions for design/architecture firms, work in the publishing profession with a design focus, writer

**NOTE: Please be aware of the prerequisites of each minor course**

## COURSE REQUIREMENTS:

(see details at <http://communicationstudies.wvu.edu/test/internships/undergradadvisor/minor>)

Required Minor Courses	Credits
COMM 100 : Principles of Human Communication	3
COMM 102 : Human Communication in the Interpersonal Context	3
COMM 104 : Human Communication in the Public Comm. Context	3
COMM 105 : Introduction to Mass Media	3
COMM 112 : Small Group Communication	3
COMM 122 : Human Communication in Contemporary Society	3
COMM 303 : Business and Professional Communication	3
COMM 305 : Appreciation of the Motion Picture	3
COMM 306 : Human Communication in Organizations and Institutions	3
COMM 308 : Nonverbal Communication	3
COMM 309 : Health Communication	3
COMM 316 : Intercultural Communication	3
See Undergraduate Catalog for all course descriptions ( <a href="http://coursecatalog.wvu.edu/fullcatalogs/07-09UGradCat.pdf">http://coursecatalog.wvu.edu/fullcatalogs/07-09UGradCat.pdf</a> )	

DESIGN STUDIES

COMMUNICATIONS



## GEC OBJECTIVE REQUIREMENT OPTIONS

<p><b>OBJECTIVE 1</b> ENGL 101. Composition and Rhetoric ENGL 102. Composition and Rhetoric</p> <p><b>OBJECTIVE 2</b> Group A: MATH 121 or 124 or 126</p> <p>Group B/C: BIOL 105 - Environmental Biology: BIOL 106 - Environmental Biology Lab: PHYS 108 - Light, Vision, and Color: CS 101 - Intro-Computer Applications: MDS 124 - The Human Environment</p> <p><b>OBJECTIVE 3</b> ART 109 or 110 - Basic Drawing for Non-Majors ENGL 251 - American Folklore and Culture</p> <p><b>OBJECTIVE 4</b> ADV 201 - Advertising &amp; Society AGEE 220-Group Organization and Leadership BN 215-Introduction to Broadcasting COMM 122 - Human Communication in Contemporary Society COMM 308-Nonverbal Communication CS 101--Introduction to Computer Applications PHIL 260-Introduction to Symbolic Logic PSYC 233-Psychology of Cinema</p>	<p><b>OBJECTIVE 5</b> ARHS 160 - Survey of Art History 2 ART 109 or 110 - Basic Drawing JRL 279 - Documentary Film in America COMM 305-Appreciation of the Motion Picture INDS 115 - Creativity in the Modern Arts</p> <p><b>OBJECTIVE 6</b> COMM 212 - Gender and Communication COMM 308 - Nonverbal Communication LING 101 - Introduction to Language PHIL 260-Introduction to Symbolic Logic PHIL 301-Metaphysics PHIL 306-Philosophy of Mind</p> <p><b>OBJECTIVE 7</b> ADV 201 - Advertising &amp; Society: JRL 279 - Documentary Film in America COMM 105-Introduction to the Mass Media ENGL 255 - Multiethnic Literature INDS 115 - Creativity in the Modern Arts</p> <p><b>OBJECTIVE 8</b> Foreign Language</p> <p><b>OBJECTIVE 9</b> COMM 316-Intercultural Communication SOCA 257-The Art of Primitive Peoples THET 170 - World Theatre and Drama WMST 150 - Women in Movies</p> <p>NOTE: Approved GEC lists available at <a href="http://www.arc.wvu.edu/courses/GEC.html">http://www.arc.wvu.edu/courses/GEC.html</a></p>
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### DESIGN RELATED REQUIREMENTS

Design Related Courses	Credits
ARHS 101 : Appreciation of Visual Arts	3
ARHS 120: Survey of Art History	3
ID 125: Design Foundations	3
ID 200 : Materials and Sources	3
ID 240 : Codes and Construction	3
ID 270 : Lighting	3
DSGN 491 : Additional Field Experience	3

### PROFESSIONAL FIELD EXPERIENCE

An approved internship or professional field experience is required for a minimum of 6 hours. This experience should occur the summer between your third and fourth year in the program prior to graduation. It should relate your area of interest to design in some way. We will work with you during your 3<sup>rd</sup> year to determine the best direction for this experience, but it will ultimately be your responsibility to secure the internship. For each credit hour of internship earned, you must work and document 40 hours on the job.

### RECOMMENDED ELECTIVES

(Minimum of 9 hours must be 300 level or above)

Recommended Electives	Credits
SPA 270 : Effective Public Speaking ( <i>required</i> )	3
2 <sup>nd</sup> semester of a foreign language of your choice ( <i>required</i> )	3
Options	Credits
ADV 401 : Retail Advertising	3
ADV 410 : Graphic Design	3
ENGL 111 : Introduction to Creative Writing	3
ENGL 258 : Popular American Culture	3
ENGL 303 : Multimedia Writing	3
ENGL 383 : Introduction to Cultural Studies	3
JRL 220 : Introduction to Photojournalism	3
PR 215 : Introduction to Public Relations	3
Other courses as approved by advisor	

